

# 2026

# HOLE OUT FOR HOPE

JUNE 16, 2026  
EMERALD HILLS GOLF CLUB STOUFFVILLE, ONTARIO

Presented by:



Institute for  
Advancements in  
Mental Health



Register or become a sponsor:  
[www.iamentalhealth.ca/hole-out-for-hope](http://www.iamentalhealth.ca/hole-out-for-hope)  
For additional information or any questions,  
please contact Richard Vajda at  
rvajda@iamentalhealth.ca, or 416 449 6830  
ext. 231.

# HOLE OUT FOR HOPE

## WHO WE ARE

For over 40 years our team has pioneered innovative ideas, concepts, programs and services to solve for serious and complex mental health issues.

Our programs deliver human centred solutions empowering individuals and caregivers while working with community partners to fill gaps left in the current system. We find better ways of working in mental health serving the unmet Mental Health needs experienced within Canadian communities – focusing on finding solutions that will work today and can grow to be effective for tomorrow.

The Hole Out for Hope charitable golf tournament began in 2013, spearheaded by volunteers Craig Sindrey and Fred Howe with the help of IAM. Hole Out for Hope was sparked by a shared connection – both men having direct experience of a family member living with schizophrenia – and their desire to inspire hope and change. Since 2013, we have hosted 13 events – raising over \$1,000,000 to drive change in mental health.

## MENTAL ILLNESS IN 2026

More Canadians are experiencing serious and complex mental health issues while trying to navigate a stressed and complex system. Society is not keeping up.

Recent studies have shown that 54% of Canadians have reported their mental health worsening in the past two years. IAM continues to see an increase in the complexity of cases and serves over 3,300 individuals annually, with over 55% being caregivers. IAM continually works to ensure that we are a fully accessible place for people to turn to for help during difficult times. From intake to recovery – with or without a diagnosis – IAM is here for everyone



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# HOLE OUT FOR HOPE

In 2024-2025:

**200+**  
caregivers engaged

**100+**  
Professionals reached  
and provided with  
mental health training

**1465+**  
counselling contacts

**500**  
print copies of  
"Your Toolkit" ready for  
distribution nationwide

But there is still work to be done. Every year, the number of individuals and families turning to IAM for information and support increases. As one of the few mental health organizations where a counsellor will be the one to personally pick up a phone call for support and where families and caregivers can access direct and specific support for their needs, the programs and services IAM provides are unique and essential. Every dollar raised is vital to continue this important work.

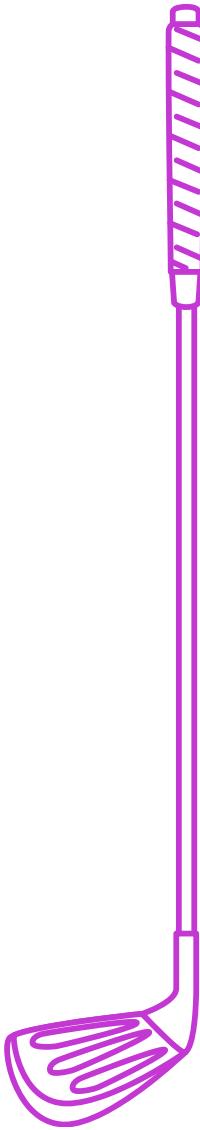
***All proceeds raised from the 2026 Hole Out for Hope will go to support IAM.***

By participating in this event, you become our partner in hope by helping IAM improve the quality of life for thousands of people affected by complex mental health challenges and mental health issues.



2026

# HOLE OUT FOR HOPE



## *Golf Day Includes:*

- Round of golf
- Power cart
- Beer and cider stations
- Hole in One, Closest to the pin, and putting contests
- Use of driving range
- Gift bag
- Silent and live auctions
- Prizes
- 50/50 Raffle
- Wine Elimination Raffle
- Lunch and dinner

**Entry Fees:** \$325 per golfer/\$1300 per foursome Prestige, Platinum & Gold ClubLink Members will **SAVE \$100. \$225 per person/\$900 per foursome**

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## HOSPITALITY SPONSOR

TWO OPPORTUNITIES

**\$7,500**

### BENEFITS INCLUDE:

- Complementary foursome including all player benefits.
- Exclusive opportunity of sponsorship to Lunch and Dinner areas during the tournament.
- Company recognition by IAM during evening dinner program. Company logo and link recognition on 2026 Hole Out for Hope event website.
- Position on sponsors' Boards as 2026 Hole Out for Hope Sponsor.
- Full-page advertisement in the event program.
- Opportunity for promotional material or items for gift bags.
- Name recognition in IAM's Annual Report Signage in exclusive areas of the Hole Out for Hope event.



## HOLE-IN-ONE SPONSOR

TWO OPPORTUNITIES

**\$5,000**

### BENEFITS INCLUDE:

- Complementary foursome including all player benefits.
- Logo/link recognition on 2026 Hole Out for Hope event website. Position on Sponsors Boards as 2026 Hole Out for Hope Sponsor Recognition in the event program (220 distributed).
- Opportunity for promotional material or item for gift bags.
- Name recognition in IAM's Annual Report Signage in exclusive areas of the Hole Out for Hope event.



## EAGLE SPONSORS

FIVE OPPORTUNITIES

**\$2,500**

### BENEFITS INCLUDE:

- Complementary twosome including all player benefits.
- Logo/link recognition on the 2026 Hole Out for Hope event website. Position on Sponsors Boards as 2026 Hole Out for Hope Sponsor. Recognition in the event program (220 distributed).
- Opportunity for promotional material or item for gift bags.
- Name recognition in IAM's Annual Report Signage in exclusive areas of the Hole Out for Hope event.





## BIRDIE SPONSOR

FIVE OPPORTUNITIES

\$1,000

### BENEFITS INCLUDE:

- Logo/link recognition on the 2026 Hole Out for Hope event website.
- Position on Sponsors Boards as 2026 Hole Out for Hope Sponsor.
- Recognition in the event program (220 distributed).
- Opportunity for promotional material or item for gift bags.
- Name recognition in IAM's Annual Report Signage in exclusive areas of the Hole Out for Hope event.



## PAR SPONSORS

SPONSOR A NON-CONTEST HOLE

\$500

### BENEFITS INCLUDE:

- Logo/link recognition on 2026 Hole Out for Hope event website.
- Sponsor Recognition in the event program (220 distributed).
- Position on Sponsors Boards



## IN-KIND SPONSOR

PRODUCT FOR ONE OR ALL OF THE FOLLOWING: GIFT BAG

### BENEFITS INCLUDE:

- Logo/link recognition on 2026 Hole Out for Hope event website.
- Position on Sponsors Boards as 2026 Hole Out for Hope Sponsor.
- Recognition in the event program (220 distributed).
- Opportunity for promotional material or item for gift bags.
- Tax receipt for fair market value of donated item.





# READY TO MAKE AN IMPACT?

Visit our event page to secure your sponsorship and register your players.

[www.iamentalhealth.ca/hole-out-for-hope](http://www.iamentalhealth.ca/hole-out-for-hope)

For all sponsorship inquiries, please contact: Richard Vajda  
rvajda@iamentalhealth.ca | 416-449-6830 ext. 231

#### ***Important Reminder: Charitable Tax Receipts and Sponsorship Benefits***

Please note that sponsorships are not eligible for charitable tax receipts but are eligible for business receipts only. Being recognized as a sponsor offers benefits, including prominent name and logo recognition, corporate entertainment/networking opportunities, employee engagement opportunities, and social media content. The business receipt you receive for the sponsorship enables you to offset the cost of the sponsorship as a marketing expense. Thank you for considering sponsoring Hole out for Hope and for your continued support of IAM.

